**App Development**

1. Overview

App development is the process of planning, designing, creating , testing and deploying a software application to perform various business operations.

App development can be done by massive organizations with large teams working on projects or by a single freelance developer.

* 1. Where App Development is used in daily basis

Smartphones, Workplace , Online Shopping ,Social Media , Health And Fitness, Education, Travel, Food Delivery, Banking And Finance, Home Automation, Music And Entertainment, Photography, Gaming, Virtual Assistance, Weather And News

* 1. Examples of App Development
* Shopping Apps like Amazon, Flipkart .
* Social media Apps like Instagram, Facebook.
* Fitness Apps like MyFitnesspal, Nike Training Club.
* Educational Apps like Duolingo, Coursera.
* Mobile Banking Apps like Paypal, Paytm.
* Music Streaming Apps like Spotify, Apple Music.
* Gaming Apps like Freefire, Pubg, Gta v.
* Virtual Assistance like Siri, Google Assistance.
* Weather apps like Dark Sky and news apps like Google News
  1. App Development in India

The Increament of App development in India has been significant in recent years. According to a report, India has become the fatstet-growing market for apps in the world. The revenue generated from mobile apps in India has been increasing every year.

The most popular app install category in India in 2023 was Mobile Gaming.

1. Technologies used in App Development

Full-stack technologies can be used for App Development, allowing developers to handle both frontend and backend development .